

# Profit Margin

@wikipedia

A measure of [profitability](#) calculated by finding the [Net Income](#) as a percentage of the [Revenue](#):

$$(1) \quad \text{Profit Margin} = \frac{\text{Net Income}}{\text{Revenue}} \cdot 100\%$$

## See also

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[Business](#) / [Business Administration](#) / [Financial Management](#) / [Financial Accounting](#) / [Profit and Loss \(P&L\)](#) / [Net Income](#)