

Value of Information = VOI

The difference VOI between the expected [net profit present value](#) NPV_{INFO} , generated by business activity with use of a specific information, against the expected [net profit present value](#) NPV_{BASE} , generated by business activity without this information in hand:

(1) $VOI = NPV_{INFO} - NPV_{BASE}$

where

NPV_{INFO}	net profit present value , generated by business activity with use of a specific information
NPV_{BASE}	net profit present value , generated by business activity without a specific information in hand

If the estimation of VOI is positive then a specific information is valuable and should be scheduled for acquisition.

See also

[Economics](#) / [Net Present Value \(NPV\)](#)