

# Gross Margin

@wikipedia

Percentage of [Gross Profit](#) in respect to [Revenue](#):

$$\text{Gross Margin} = \left( \frac{\text{Gross Profit}}{\text{Revenue}} \right) \cdot 100\% = \left( 1 - \frac{\text{COGS}}{\text{Revenue}} \right) \cdot 100\%$$

## See also

---

[Business](#) / [Business Administration](#) / [Financial Management](#) / [Financial Accounting](#) / [Profit and Loss](#) / [Gross Profit](#)

[ [Gross Profit](#) ]