

Year-Over-Year = YoY

- Year-over-year (YOY) is a method of evaluating two or more measured events to compare the results at one period with those of a comparable period on an annualized basis.
- YOY comparisons are a popular and effective way to evaluate the financial performance of a company.

The formula used to calculate the year over year (YoY) growth rate is as follows:

(1) $YoY = \left(\frac{A}{B} - 1\right) \cdot 100\%$,

where

YoY	Year-Over-Year
A	current period value
B	previous period value