SWAT

A Project analysis technique used to help identify strengths, weaknesses, opportunities, and threats related to Project (see **Fig. 1**).

SWOT assumes that strengths and weaknesses are frequently internal, while opportunities and threats are more commonly external.

STRENGTHS	WEAKNESSES
Advantages over other solutions	Disadvantages relative to other solutions
OPPORTUNITIES	THREATS
Potential circumstances and tools to support solution	Possible risks of solution to failure

Fig. 1. Typical SWOT diagram

See also

Social Enterprise / Project / Project Management