

Market Cap (Business)

[@wikipedia](#)

Synonym: [Equity Market Capitalization](#) = [Market Cap](#)

The price at which a [Business](#) would trade in a competitive auction setting.

This is basically a [Market Value](#) of the [Business](#) considered as an [Asset](#).

See also

[Society](#) / [Economics](#) / [Business](#) / [Commercial Business](#) / [Market](#)

[[Enterprise Value](#)][[Equity](#)] [[Cost of Equity](#)]