

# Project

[@wikipedia](#)

A temporary endeavour undertaken by individual or a team to create a unique [product](#), [service](#) or result and meet specific success criteria at the specified time.

It can be commercial or non-commercial (for example, academic).

It contrasts with [Business As Usual \(BAU\)](#) which has continuous nature.

## See also

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[Social Enterprise](#)

[ [Business As Usual \(BAU\)](#) ]

[ [Project Management](#) ]