Discount rate

@wikipedia

A positive number (usually denoted as r) which drives the value of Cash Discount over accounting period (usually 1 year) as:

(1) Discounted Cash Value = $\frac{\text{True Cash Value}}{1 + r}$

(1)

The value of discount rate is set by the corporate investment policy and usually at higher rate than Weighted Average Cost of Capital with typical market inputs.

See also

Economics / Cash Discount

[Weighted Average Cost of Capital (WACC)]