

Goodwill (Finance)

[@wikipedia](#)

A special type of [Intangible Asset](#), arising at acquisition and amounting to a difference between purchase value and the equity value (net market value minus liabilities).

It is listed in [Balance Sheet](#).

[Goodwill](#) is a rare type of [Intangible Asset](#) which is not subject to [Amortization](#) in [Financial Accounting](#).

See also

[Business](#) / [Business Administration](#) / [Financial Management](#) / [Financial Accounting](#) / [Intangible Asset](#)

[[Asset](#)] [[Fixed Asset](#)] [[Intangible Asset](#)] [[Current Asset](#)]

[[Amortization](#)] [[Depreciation](#)] [[Profit and Loss \(P&L\)](#)]