

Profit Margin

[@wikipedia](#)

A measure of [profitability](#) calculated by finding the [Net Income](#) as a percentage of the [Revenue](#):

$$(1) \quad \text{Profit Margin} = \frac{\text{Net Income}}{\text{Revenue}} \cdot 100\%$$

See also

[Business](#) / [Business Administration](#) / [Financial Management](#) / [Financial Accounting](#) / [Profit and Loss \(P&L\)](#) / [Net Income](#)