

Total Revenue

[@wikipedia](#)

Synonym: [Total Revenue](#) = [Turnover](#) = [Top Line](#)

The total amount of [Cash & Cash Equivalent](#) and [Receivables](#) that a [Business](#) has generated within the [Accounting Period](#) except the [Share Capital](#) and [Loan-In](#):

$$\text{Total Revenue} = \text{Sales} + \text{Non-Operating Revenue}$$

It is often called [Top Line](#) because it is shown at the top line in [P&L](#).

See also

[Business](#) / [Business Administration](#) / [Financial Management](#) / [Financial Accounting](#)

[[Operating Revenue \(Sales\)](#)][[Non-Operating Revenue](#)]

[[Profit and Loss \(P&L\)](#)] [[DSO](#)]