

Project

[@wikipedia](#)

A temporary endeavour undertaken by individual or a team to create a unique [product](#), [service](#) or result and meet specific success criteria at the specified time.

It can be commercial or non-commercial (for example, academic).

It contrasts with [Business As Usual \(BAU\)](#) which has continuous nature.

See also

[Social Enterprise](#)

[[Business As Usual \(BAU\)](#)]

[[Project Management](#)]