

Return on Investment = ROI

@wikipedia

One of the efficiency metrics of [Financial Investment](#) defined as ratio of [Cash Return](#) over amount of Initial [Investment](#):

$$\text{ROI} = \frac{\text{Cash Return} - \text{Cost of Investment}}{\text{Initial Investment}}$$

where

Cost of Investment	consist of Initial Investment and al types of additional expenses to facilitate Cash Return
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[ROI](#) is normally presented in [percentage](#) (120%, 300%, ...).

Alternatively it can be presented as multiplier of Initial [Investment](#):

1X	Cash Return are equal to Initial Investment
2X	Cash Return are twice higher than Initial Investment
3X	Cash Return are three times higher than Initial Investment
...	...

See also

[Economics](#) / [Investment](#) / [Financial Investment](#) / [Financial Investment Metrics](#)